

KELLY SMITH

// USER EXPERIENCE & DESIGN

PORTFOLIO

online portfolio
mskellybrooks.com

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CONTACT

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314-341-0337

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6 Lodge Ct.
Lake St. Louis, MO 63367

TOOL EXPERIENCE

Pencil & Paper
Whiteboard
XD
Invision
Sketch
Indesign
Photoshop
Illustrator
Dreamweaver
Basecamp
Slack
Harvest

REFERENCE

Jean Kennedy
Account Director at Paradowski
St. Louis, MO
(314) 922-6101

Charles Erdman
UX Lead at Mondo Robot
Boulder, CO
Contact info upon request

EXPERIENCE & EDUCATION

User Experience Designer at TOKY Branding + Design
St. Louis, MO // January 2016 – Current

User Experience Designer at Mondo Robot
Boulder, CO // April 2016 – January 2016

Freelance Designer
Boulder, CO // January 2016 – April 2016

User Experience Designer at BIGWIDESKY
St. Louis, MO // May 2013 – December 2015

Degree in Interactive Design from Maryville University
St. Louis, MO // August 2009 – May 2013

Interactive Design Intern at TOKY
St. Louis, MO // June 2012 – December 2012

PROCESS & SKILLS

Conduct Discovery Research and Workshops

Analyze and Report Analytics

Research Audiences and Create Personas

Map User Journeys and Empathy Paths

Create Site Concepts, Functionality, and Architecture

Design Wireframes, Flows, and Prototypes

Design Digital Experiences and Branding

Conduct and Analyze User Research and Testing

Code HTML, CSS, and Wordpress Customization

ABOUT

I'm a Birder
It's a hobby and an obsession

I'm always listening to a Podcast or Book
Half my sentences start with "I listened to this podcast the other day..."

I'm married with a dog
Jake is a chiropractor and Luna is an Australian Shepard